

AUGUST
10-11, 2018
CUNARD CENTRE

**300 CRAFT BEER,
IMPORTS & CIDER**



Beer on the Pier!

For Immediate Release
Tuesday, May 15, 2018

The Halifax Seaport BeerFest announced for August 10 & 11

Tickets on sale this Friday, May 18 at 11am!

(Halifax, NS) – The 12th annual **Halifax Seaport BeerFest**, Atlantic Canada’s largest craft beer and cider festival and one of the top beer festivals nationally, will take place at the Cunard Centre on the Halifax Waterfront, Friday, August 10 and Saturday, August 11.

Over 300 craft beers, premium imports, gluten-free beers and ciders will be showcased from Canada and around the world, two-thirds of which are not available for purchase via NSLC stores.

“We’re setting the stage for attendees to sample, discover and learn about craft beer and cider in a fun and social setting,” said Bruce Mansour, festival co-founder. “The industry is thriving and we’re proud to display it with an easy-going East Coast spin again this summer!”

The greatest growth and excitement in alcoholic beverages continues to be from local and international craft breweries and cider-makers with new operations opening monthly and demand surging. More than ever before, local brews will be on display at the festival, with dozens of East Coast producers showcasing their unique beers and ciders.

“Atlantic Canada boasts the highest density of breweries per capita and this festival works hard to showcase as many as possible,” said Brian Titus, festival co-founder. “Craft breweries struggle to keep up in the heat of summer, but the fantastic festival environment and the enthusiastic attendees make this a ‘can’t miss’ event for brewers.”

The popular Irish and Maine pavilions will return along with the premiere of a new one - Craft Beers of Iceland! More than a dozen unique Icelandic brews will be featured, and several brewers and brewery owners will be in attendance. There will also be a large range of specialty and premium imports from around the world.

Another unique feature at the Halifax Seaport BeerFest is the strong focus on cider and gluten-free beers. Growing at more than double the rate of craft beer, cider is being discovered in a big way and a full 10% of the festival offerings will be ciders or gluten-free beers.

Tickets for the Halifax Seaport BeerFest go on sale this Friday, May 18 at noon.

Advance tickets will be available through the Ticket Atlantic Box Office at the Scotiabank Centre, Superstore locations throughout Nova Scotia, by phone at (902) 451-1221 / 1-877-451-1221 and online at ticketatlantic.com.

Tickets for Friday evening and the Saturday afternoon session are \$45 per person in advance and \$50 at the door and tickets for the Saturday evening session are \$50 in advance and \$55 at the door (+ applicable fees & taxes). Earlybird pricing in effect until May 31st.

The popular VIP option will return for each session with a limited number of festival-goers receiving a sample souvenir glass and access to the festival floor a full hour early (starting at 6 p.m., 1.p.m. & 6.p.m. respectively). Attendees can interact with brewers and enjoy access to limited and specialty brews in addition to all the regular offerings.

VIP tickets are \$70 per person in advance and \$75 at the door (+ applicable fees & taxes).

The Festival Box Office at Cunard Centre will be open from noon until 10 p.m. on both Friday and Saturday of the festival. **Keep in mind:** tickets onsite can be limited as sessions do sell out.

Local beer-friendly cuisine will be made available onsite by **East of Grafton Tavern, Asado Fire** and **Bramoso Gourmet Pizzeria**. All food items are prepared fresh on site and gluten-free options are available.

Also, local DJs and musicians will perform all weekend long.

The Halifax Seaport BeerFest welcomes back **Prostate Cancer Canada Atlantic** and **Adsum House for Women and Children** as the official festival charities, with a portion of net event proceeds helping to support both of these worthy causes.

Sponsors are key to producing an event on this scale. The festival is proud to welcome back gold sponsor, NSLC and silver sponsors, BITS.co and DME Brewing Solutions among our many great partners.

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For more information on the Halifax Seaport BeerFest, visit: SeaportBeerFest.com.

Follow the event socially!

Facebook: [HalifaxSeaportBeerFest](https://www.facebook.com/HalifaxSeaportBeerFest)

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[#HalifaxSeaportBeerFest](https://twitter.com/HalifaxSeaportBeerFest) [#BeerOnThePier](https://twitter.com/BeerOnThePier)

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